Did you know...

**CURBSIDE IS STILL AN OPTION**
Emerging from the COVID-19 Pandemic, patrons are more comfortable coming back inside the building. Still, some prefer to pick up their holds through the library’s free Curbside service.

**IMPRESSIVE COLLECTION**
5,038 new items were added to the collection. Physical items were checked out 207,359 times. Patrons checked out 37,971 e-Materials.

**PATRONS LOVE...**
...our newest collections! Including STEM Explorer Kits, Sikh materials, additional Digitization Equipment, and so much more.

**STEADY RISE OF SOCIAL MEDIA**
We gained 278 new followers on Facebook, migrated our e-Newsletter to a new platform, and followed the trend by filming TikTok videos.

**TECH AVAILABILITY**
We provided computers/laptops to 8,162 users. 26,110 unique devices connected to our wi-fi.

We launched Silent Book Club, celebrated the library’s 50th anniversary, and answered 38,000+ reference questions.
**STUDY ROOMS**

3,592 users (January-November)

Sept. was the busiest with 390 users

Oct. was the least busy with 67 users

**MOST POPULAR ROOMS**

On average, Study Rooms 1-4 were used more frequently than Study Rooms 5-7 + the Business Center.

This data indicates that our patrons prefer to study either alone or in smaller groups.

**STUDY ROOM UTILIZATION RATES**

<table>
<thead>
<tr>
<th>Room</th>
<th>Utilization Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Study Rooms 1-4</td>
<td>2,256</td>
</tr>
<tr>
<td>Study Rooms 5-7</td>
<td>1,256</td>
</tr>
<tr>
<td>Business Center</td>
<td>80</td>
</tr>
</tbody>
</table>
107,558 SELF-CHECK CHECKOUTS & RENEWALS

60,843 DESK CHECKOUTS & RENEWALS

50,992 ONLINE RENEWALS

257,364 ITEMS CIRCULATED TOTAL

THAT’S A LOT!

CIRCULATION FOR MCFLS COLLECTIONS

Books, Audiobooks, and Periodicals 65%

Movies 15.4%
eMaterials 18%
Music 1.6%

32,552
37,971
136,977
3,270

37,971 OVERDRIVE/LIBBY + HOOPLA DIGITAL CHECKOUTS

RISING IN POPULARITY!

43,931 HOLDS FILLED
1,279 PATRON REGISTRATIONS
This brings the total number of current Oak Creek Residents with a library card to 6,886.

ITEM CHECKOUTS BY AGE RANGE

<table>
<thead>
<tr>
<th>AGE RANGE</th>
<th>CHECKOUTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 5</td>
<td>80,000</td>
</tr>
<tr>
<td>6-10</td>
<td>60,000</td>
</tr>
<tr>
<td>11-14</td>
<td>40,000</td>
</tr>
<tr>
<td>15-18</td>
<td>20,000</td>
</tr>
<tr>
<td>19-25</td>
<td>0</td>
</tr>
<tr>
<td>26-40</td>
<td>80,000</td>
</tr>
<tr>
<td>41-65</td>
<td>40,000</td>
</tr>
<tr>
<td>Over 66</td>
<td>20,000</td>
</tr>
</tbody>
</table>

TOTAL: 218,971

NEARLY 123,000 PEOPLE VISITED THE LIBRARY IN 2022. AN ADDITIONAL 1,727 PATRONS UTILIZED CURBSIDE PICK-UP.
318 programs
Including adult, young adult, children, and family.
July had the most (49 total)
May had the least (11 total)

8,965 attendees
Children's programs were the most popular (6,568)
Programs for all ages were also well attended (2,000)
November had the most attendees (1,130)
August had the fewest attendees (407)

TOP FAVORITES
- Summer Reading Promotional Outreach Visits
- 4K Art Show
- Family Fun
- Not Your Mother’s Library
- Music & Movement Story Time

SUMMER READING CHALLENGE
- Ages 18+ 19.9%
- Ages Birth-5 20.3%
- Ages 12-17 11.5%
- Ages 6-11 48.3%
- 811 participants
- 308 completions

WINTER READING CHALLENGE
- Ages 18+ 28.6%
- Ages Birth-5 26.5%
- Ages 12-17 9.2%
- Ages 6-11 35.7%
- 196 participants
- 86 completions
Wireless* these are estimates based on numerous factors
25,474 users on 26,110 unique devices

Laptops & Charging Cables
200 laptop checkouts
53 charging cable checkouts

Adult Computers
7,021 users

Child Computers
941 users

Website (via Google Analytics)
43,033 users through 71,127 individual sessions
124,462 page views total

Mobile 47.3%
Desktop 50.7%
Tablet 2%

19,445 desktop users
22,825 mobile users
774 tablet users
FACEBOOK

Followers at the start of 2021: 3,462
Followers by the end of the year: 3,740

Our page reached the most users during the months of April and December.

INSTAGRAM

Followers by the end of the year: 1,378

Total number of uploads in 2022: 73

TWITTER

Followers by the end of the year: 357

Most popular month:
January with 571 Tweet impressions

TIKTOK

Total video uploads: 8
Total followers by the end of the year: 90

Most-viewed: "When they tell you they’ll check in the back" with 1,018 views

OCPL'S PODCAST, NOT YOUR MOTHER'S LIBRARY, UPLOADED 10 EPISODES THROUGHOUT THE YEAR. THERE WERE 1,378 PLAYS ON SOUNDCLOUD ALONE!